

#MyRJStory

Claiming Latinx Power, Telling Our Stories
8th Annual Latina Day of Action for Reproductive Justice
October 14, 2017

English Day of Action Social Media Guide

Organizations: Twitter

@Latinas4RJ - California Latinas for Reproductive Justice
@COLORlatina- Colorado Organization for Latina Opportunity and Reproductive Rights
@NLIRH - National Latina Institute for Reproductive Health
@FLLatinas NLIRH Florida Latina Advocacy Network
@Virginia_LAN NLIRH Virginia Latina Advocacy Network
@TXLatinas NLIRH Texas Latina Advocacy Network

Hashtag:

#MyRJStory

Shortened Links:

Event calendar: <http://bit.ly/calendarRJDOA>

Website English: <http://bit.ly/RJAction17>

Website Spanish: <http://bit.ly/RJAccion17>

(PROMO TWEETS) {USE PROMO GRAPHIC}

IMAGE 1:



- Join @NLIRH @Latinas4RJ @COLORlatina Oct 14 for the 8th Latina RJ Day of Action #myRJstory <http://bit.ly/RJAction17>
- Latina RJ Day of Action we'll be Claiming #LatinxPower, Telling Our Stories. JOIN US Oct 14 <http://bit.ly/RJAction17>
- Join @NLIRH, @Latinas4RJ & @COLORlatina for Latina Reproductive Justice Day of Action. Use #myRJStory <http://bit.ly/RJAction17>

Who We Are {USE WE ARE GRAPHIC} IMAGE 2:



- We are Latinx & this our story. Oct 14 we are Claiming our Latinx Power. Join us, claim your power! #myRJstory submit your story <http://bit.ly/LatinxZine>
- We are queer, undocumented, parents, trans, young, leaders, powerful... Hear our stories. <http://bit.ly/LatinxZine> #myRJstory

Latinx {USE LATINX DEFINITION GRAPHIC}



IMAGE 3:

- The X is not a typo! We are a community of diverse people deserving of a term that includes us all! #MyRJStory <http://bit.ly/LatinxZine>

- The X is not a typo! Why do you identify as #Latinx? #MyRJStory <http://bit.ly/LatinxZine>

Stats - Facts {USE 1 IN 3 VOTERS GRAPHIC}

IMAGE 4:



Sharing Stories

- **(NLIRH)** Although many of us don't have access 2 the right 2 vote, we exercise our #LatinxPower by sharing our stories #MyRJStory www.nuestrotexas.org
- **(CLRJ)** Although many of us don't have access 2 the right 2 vote, we exercise our #LatinxPower by sharing our stories #MyRJStory <http://bit.ly/CLRJblog>
- **(COLOR)** Although many of us don't have access 2 the right 2 vote, we exercise our #LatinxPower by sharing our stories #MyRJStory www.colorlatina.org
- We uphold our stories and experiences at the center of our struggle and as the source of our collective #MyRJStory <http://bit.ly/RJAction17>
- How do you show your Latinx power for reproductive justice? Submit ideas <http://bit.ly/LatinxZine> #MyRJStory
- 2016 electorate was the most diverse in U.S. history. #POC are powerful! Let's use our #LatinxPower & vote! #MyRJStory
- #Latinx r close to 20% of the US pop. & a part of the over 27m eligible Latinx voters in the US #MyRJStory
- Fight 4 rights & power 4 ALL regardless of gender, sexual identity, orientation or expression. #MyRJStory
- #ReproJustice elevates Latinx leadership, power, & activism to transform the cultural narrative! #MyRJStory
- Our movements for social change & progress are stronger when they include & center #POC & #WOC! #MyRJStory

Our Demands

- We call for the demilitarization of our communities against state sanctioned violence. #MyRJStory <http://bit.ly/RJAction17>
- Today, we demand reproductive justice. #MyRJStory <http://bit.ly/RJAction17>

- We demand the right to be a parent or to not parent & parent our children with dignity and respect. [#MyRJStory](http://bit.ly/RJAction17) <http://bit.ly/RJAction17>
- We demand the protection & fulfillment of repro health rights & access for all, including contraceptive equity & abortion. [#MyRJStory](http://bit.ly/RJAction17) <http://bit.ly/RJAction17>

Solidarity with Black Lives Matter and the Movement for Black Lives

Note to partners: After organizations sign the [Movement for Black Lives pledge](#), please share the pledge on your social media channels to encourage your followers to sign the pledge -- feel free to use the language below or the sample language recommended by the Movement for Black Lives.

- We stand in full solidarity with the Movement for Black Lives. Take the pledge. [#M4BLPledge](https://policy.m4bl.org) <https://policy.m4bl.org>
- We stand together to dismantle oppressive systems & policies that threaten the lives of our Black hermanxs. Take the pledge. [#M4BLPledge](https://policy.m4bl.org) <https://policy.m4bl.org>

Facebook Posts

Copy and paste this post to share on Facebook.

{INCLUDE GRAPHICS}

Post 1

On October 14 we unite to demand reproductive justice for all. We are Latinx and this is our story. We are queer, we are undocumented, we are mothers, we are parents, we are trans, we are young people, we are workers, we are leaders, we are powerful. Show your power.

[#MyRJStory](http://bit.ly/RJAction17) Join an event near you: <http://bit.ly/RJAction17>

Post 2



Make your voice heard through creativity. Now accepting submissions for our Reproductive Justice Day of Action Zine. Show your Latinx Power through expression, poems, songs, video, photos, be creative! We will be heard. Use Hashtag [#MyRJStory](http://bit.ly/RJAction17) or submit <http://bit.ly/LatinxZine>

Post 3



Although the Latinx community has experienced systematic attacks on our human and reproductive rights, we rise up and overcome. We have inherited a grand legacy of resistance from our ancestors who have fought for equality all over las Americas and continue to fight for justice here in the United States. #MyRJStory <http://bit.ly/RJAction17>

Our Demands

- We demand the right to be a parent, the right to not parent, and the right to parent the children we have with dignity and respect in safe neighborhoods with quality schools and housing. We demand workplaces that ensure we can support ourselves and our families. We demand reproductive justice. #LatinxPower
- We demand full political, social, and economic rights and power for queer, trans, gender-nonconforming, and all people regardless of gender or sexual identity, orientation, and/or expression. We unite to bring attention and an immediate end to the systemic violence and discrimination the trans community faces daily. We demand an end to all legislation that criminalizes the existence of our trans hermanxs and encourage policymakers and organizations to create fundamental changes that foster inclusivity and community-building. #MyRJStory #LatinxPower
- We demand the protection and fulfillment of reproductive health rights and access for all people, including contraceptive equity and abortion. We demand available and affordable pre- and post-natal care, paid family leave, and respect for all parents regardless of age, gender identity, sexuality, and class. We demand that all people be able to access the healthcare they need without fear of encountering discriminatory practices and providers and without the threat of criminalization or incarceration, which is too often inflicted upon immigrants and people of color. #MyRJStory #LatinxPower

Solidarity with Black Lives Matter and the Movement for Black Lives

Note to partners: After organizations sign the [Movement for Black Lives pledge](#), please share the pledge on your social media channels to encourage your followers to sign the pledge -- feel free to use the language below or the sample language recommended by the Movement for Black Lives.

- We stand in full solidarity and struggle with Black Lives Matter and the Movement for Black Lives. We acknowledge the long standing anti-Blackness that has permeated the United States and the world as a violent product of over 500 years of colonization. We demand full accountability for the Black lives that are constantly under the threat of systematic violence. Now more than ever, we must stand with and for the liberation of our Black hermanxs. #M4BL #BlackLivesMatter #M4BLPledge <https://policy.m4bl.org>

Suggested Email Copy

Copy and paste this copy to share in an email:

Subject line: Latina Day of Action for Reproductive Justice

NAME/Friend,

We are Latinx and this is our story. We are queer, we are undocumented, we are mothers, we are parents, we are trans, we are young people, we are workers, we are leaders, we are powerful. Although our community has experienced systematic attacks on our human and reproductive rights, we rise up and overcome. We have inherited a grand legacy of resistance from our ancestors who have fought for equality all over las Americas and continue to fight for justice here in the United States (US). We have come together to win multiple victories across the nation advancing the dignity and rights of all members of our community no matter their immigration status, gender identity, ability status, and/or incarceration status.

The Latina Day of Action for Reproductive Justice is an initiative that elevates Latina leadership, power, and activism to transform the cultural narrative via a collective call to action on critical reproductive justice issues facing our community. **That's why on Saturday, October 14 we're coming together to say:**

Today, we demand reproductive justice.

- We demand the right to be a parent, the right to not parent, and the right to parent the children we have with dignity and respect in safe neighborhoods with quality schools and housing. We demand workplaces that ensure we can support ourselves and our families.
- We stand in full solidarity and struggle with Black Lives Matter and the Movement for Black Lives. We acknowledge the long standing anti-Blackness that has permeated the United States and the world as a violent product of over 500 years of colonization. We demand full accountability for the Black lives that are constantly under the threat of

systematic violence. Now more than ever, we must stand with and for the liberation of our Black and Afro-Latinx hermanxs.

- We call for the demilitarization of our communities against state sanctioned violence. We demand comprehensive and dignified immigration reform. We demand policies that respect our families rather than separate us.
- We demand full political, social, and economic rights and power for all peoples regardless of gender or sexual identity, orientation, and/or expression.

Here's how you can join to show your support and power!

- Join us at an RJ 101 & Zine making event
- Create a piece of art and submit for the Latina RJ Zine <http://bit.ly/LatinxZine>
- Join us on social media using the hashtag: #MyRJStory
- Show solidarity with the [Movement for Black Lives by signing the pledge](#).

We invite you to join with [California Latinas for Reproductive Justice](#) (CLRJ), [Colorado Organization for Latina Opportunity and Reproductive Rights](#) (COLOR), and the [National Latina Institute Reproductive Health](#) (NLIRH) to support reproductive justice for Latinas.

Thank you for your time,